

LOGAN BENNETT

WWW.LOGBENMEDIA.COM 801.879.8710 LOGBEN00@GMAIL.COM

EXPERIENCE

MARKETING DIRECTOR AT WOLVERINE CROSSING,

Orem, UT

April 2022 — Present

- Created viral content for events and about resident life on our property.
- Led many digital and print campaigns, Jumbotrons, print banners, and Instagram campaigns.
- Completely rebranded the company and efforts in recognizability and marketing.
- Designed new logos, style guides, and cohesive atmosphere across platforms.

CREATIVE VIDEO ASSOCIATE AT UTAH VALLEY UNIVERSITY ATHLETICS

Orem, UT

Aug. 2022 — Jan. 2023

- Created social media content for all UVU team social media pages, men's and women's basketball, softball, and the fan experience.
- Filmed and edited in-venue content for introductions, media time-outs, and more.
- Edited in premiere pro and after effects.
- Shot and edited in-game footage for content highlights and sponsorships.

OWNER AT LOG BEN MEDIA

Orem, UT

Present

- Freelance artist in videography, photography, graphic design, social media, and web design.
- Helped multiple clients for years have better digital experiences.
- Organically grown companies online
- Documented and organized events and instances

EDUCATION

B.S. WEB DESIGN AND DEVELOPMENT EMPHASIS IN INTERACTION DESIGN

Utah Valley University

Anticipated Graduation , May 2025

CERTIFICATE OF DIGITAL MARKETING

Utah Valley University

Anticipated Graduation , May 2025

SKILLS

Adobe Suite

Microsoft Suite

Meta Ad Suite

Metaverse

Figma

Sony Cameras

Instagram

Trend Identifying